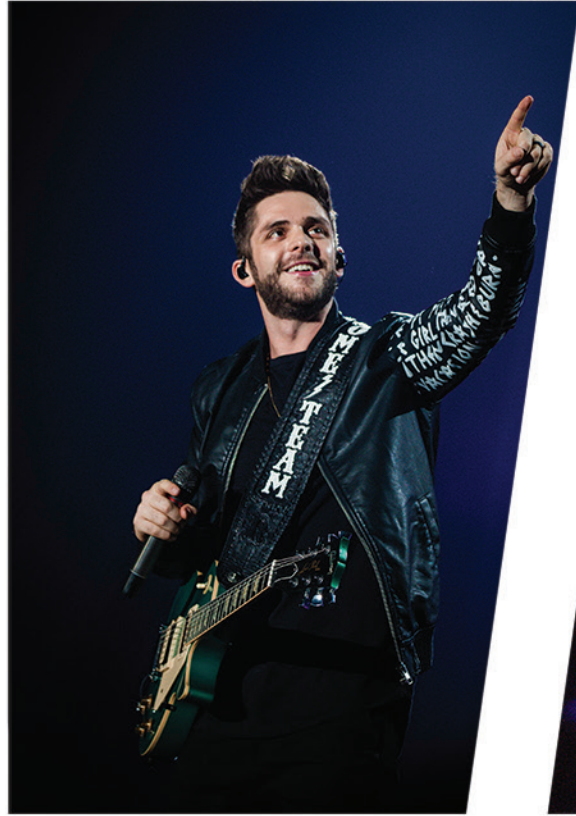


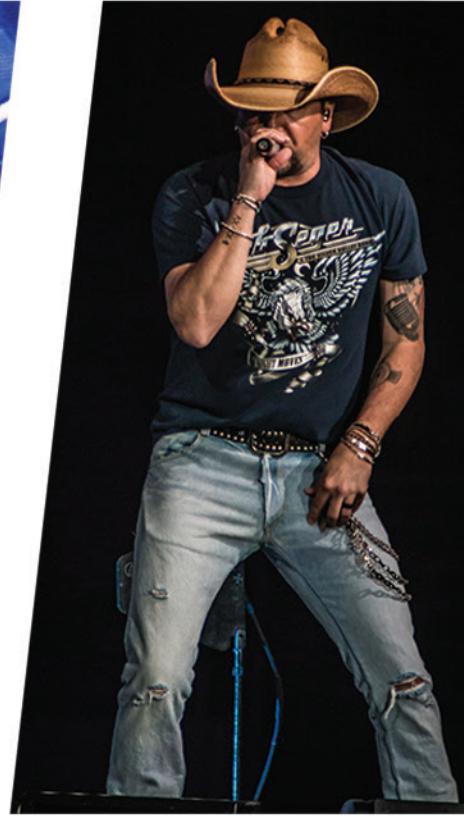
2017 MAJOR CONCERTS



THOMAS RHETT
MARCH 2



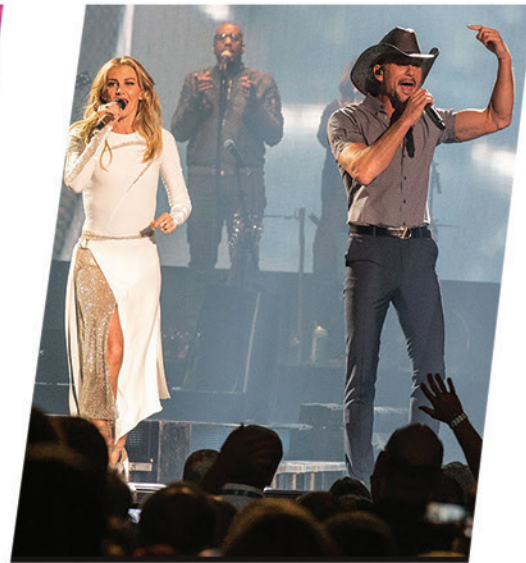
JOURNEY WITH ASIA
MARCH 31



JASON ALDEAN
APRIL 28



KID ROCK
SEPTEMBER 8



TIM MCGRAW & FAITH HILL
SEPTEMBER 9



TRANS-SIBERIAN ORCHESTRA
NOVEMBER 29



Annual Report 2017

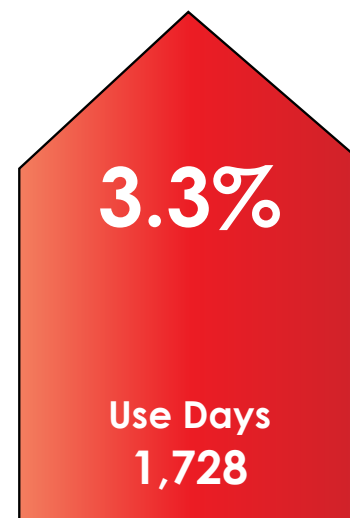
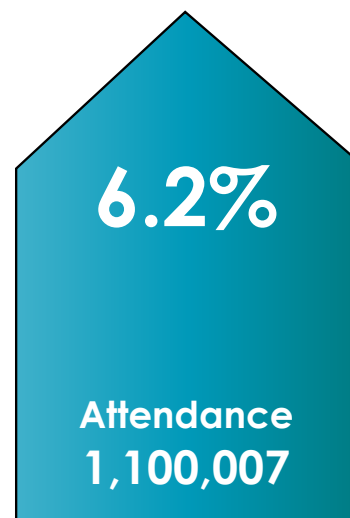
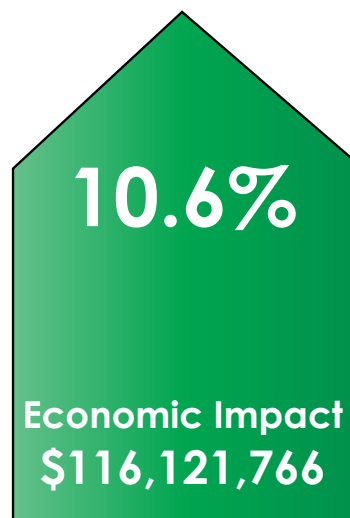


Board of Trustees: Phil GiaQuinta • Maye Johnson • Mac Parker • Laura Rhoades • Dennis Sutton
Coliseum Attorney - Bill Fishing

The Mission of the Allen County War Memorial Coliseum was first defined in 1946, by a vote of the county's taxpayers, authorizing the construction of a living memorial to the Nation's war veterans. Implicit in that authorization was the necessity for ongoing maintenance of the building, plus the management of all business affairs relating to the facility.

To that end, the Coliseum Board of Trustees entrusts a professional management staff to: oversee a clean, safe, well-maintained physical environment and provide responsible fiscal management, aimed at maintaining the Memorial Coliseum complex as a self-supporting entity. Thus our Mission extends to the responsibility for the production of maximum income, through the promotion of a diversity of entertainment, athletic, educational, and business-related events and activities. This lively mix of building usage ensures that the county's tribute to those who served their country is truly a "Living Memorial."





Randy L. Brown, CFE
Executive Vice President & General Manager

We are delighted to present the 2017 Allen County War Memorial Coliseum Annual Report. It was a year of great accomplishments and service to the residents of Allen County and our many guests.

In April, we were informed by the NCAA that our community would be awarded five championship events. The Memorial Coliseum will host the 2019 through 2022 Division III Men's Basketball National Championships, as well as, one of four 2020 Division I Women's Basketball Regionals. Work has already begun to prepare for these high profile events. We also learned that we have been awarded the Alpaca Owners Association National Halter Show & Auction events in 2020, 2022 and 2024. Attracting these events to the Memorial Coliseum and Allen County says a lot about our complex.

The commitment from our Board of Trustees to maintain the Memorial Coliseum as an updated and state-of-the-art venue is clearly evident to our clients and guests. As a part of this commitment in 2017, we completed a renovation of our premium seating areas, added a new Security Command Center and built a new Guest Services Training Center. The safety and comfort of our guests remains our highest priority and these projects all reflect that focus.

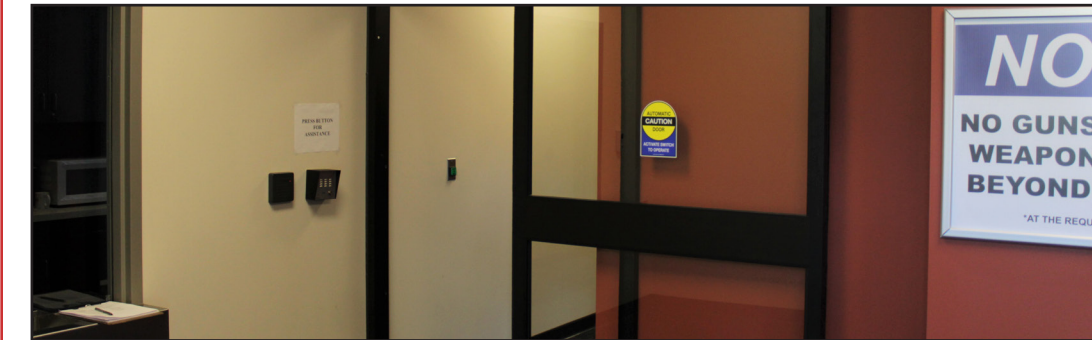
We continue to use a five-year strategic capital plan as a roadmap to ensure our venue is among the best facilities in the United States. The facility, our highly skilled staff, the excitement of a vibrant downtown and the positive economic vitality of this region creates an environment that allows the Memorial Coliseum to succeed by attracting events to our community.

As our mission states, we will continue to operate the facility in a way that "ensures that the county's tribute to those who served their country is truly a "Living Memorial."

Capital Improvements

Security Command Center

The former "security room" is now a state-of-the-art Command Center with new monitoring and communications technology. The center is adjacent to a redesigned entrance for staff, media and teams, with more space for metal detector screening.



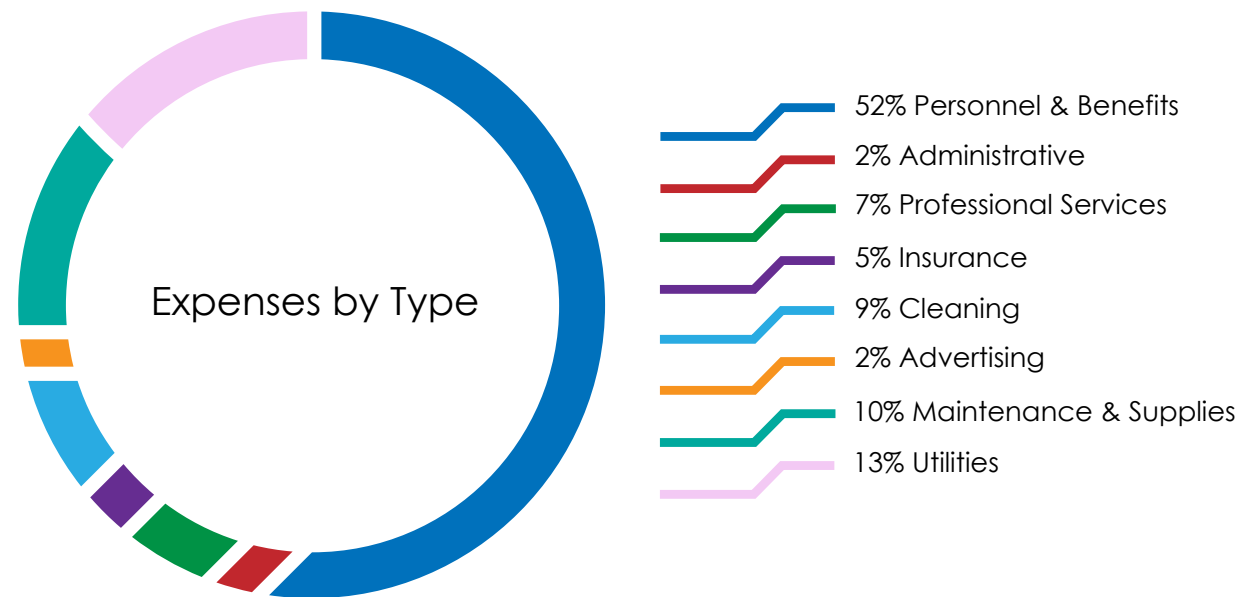
Guest Services Training Center

The new Guest Services Training Center provides much needed additional space for ushers to receive pre-event briefings and training. The space also includes an enhanced break area for staff to utilize.



Premium Seating

Both sides of the premium seating club level received extensive renovations, which included new carpet in the club seat sections and new carpet, wallcoverings and furniture in the concourses. Each suite received new furniture, carpet, LED lighting, paint, quartz countertops, a glass backsplash and a new refrigerator.



Net Income \$61,426 an increase of 39.6% over 2016

