

# ALCOHOLIC BEVERAGE SAMPLING AUTHORIZATION FORM



Alcoholic beverage sales, service and sampling are regulated by the State of Indiana and the Memorial Coliseum's designated Concessionaire and on-premise Caterer, currently Aramark, who responsible for the facilitation of the regulations and dispensing of all alcoholic beverages. Absolutely NO beer, wine, or liquor of any kind or character shall be sold, served, or brought on the premises by the Licensee or its agents, sub licensee's exhibitors or employees. Sampling of Beer, Wine or Liquor is ONLY permitted with written Authorization from the Memorial Coliseum's designated Concessionaire and on-premise Caterer, currently Aramark.

The Following Conditions must be met to Allow Sampling of Alcoholic Beverages at the Memorial Coliseum :

### **Scenario A: Aramark Employees will Handle & Dispense the Product**

1. Sample Product provided to Aramark must be properly invoiced through an Aramark Approved Distributor (by the Authorized Wholesaler) at \$0.00 Invoice, and the invoice shall clearly show the product being used for Consumer Product Sampling.
2. The Wholesaler may NOT supply more than nine (9) liters of wine, of which no more than three (3) liters may be the same product.
3. An Aramark Bartender must be obtained at a cost of \$25.00 per hour for a minimum of Three (3) hours.
4. A Corkage Fee of \$5.00 per bottle of Wine or \$1.00 per bottle of Beer will be assessed.

### **Scenario B: Winery/Brewery/Distillery will Handle & Dispense the Product**

1. The Winery/Brewery/Distillery would need to obtain a Festival Permit through the ATC (Indiana Alcohol & Tobacco Commission)
2. The Winery/Brewery/Distillery may offer Wine Samples not to exceed one (1) ounce , Liquor Samples not to exceed (.4) ounce and Beer Samples not to exceed six (6) ounces.
3. The Individual from the Winery/Brewery dispensing the product must have an Employee Permit (Liquor License) in the State of Indiana. A copy of the Permit must be provided to Aramark prior to the Event.
4. The Winery/Brewery may not charge a fee to a consumer for a sample.
5. A Copy of the Winery/Brewery's Proof of Liability Insurance listing the Memorial Coliseum as Additional Insured must be provided to Aramark prior to the Event.

\*\*\*The SALE OF ALCOHOLIC BEVERAGES from the Dealer/Retailer on the premise of the Allen County War Memorial Coliseum is NOT PERMITTED due to the nature of the Allen County War Memorial Coliseum Liquor License.\*\*\*

Name of Event \_\_\_\_\_ Event Dates \_\_\_\_\_

Applicant Name \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_ Booth # \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

On-Site Contact Name \_\_\_\_\_

Product(s) You Wish to Dispense \_\_\_\_\_

Size of Portion to be Dispensed \_\_\_\_\_

**Services Required:** Please contact the Memorial Coliseum Catering Sales Office at (260) 484-3711 regarding food and beverage items needed for your booth. Note: All sample items MUST receive prior approval and confirmation from Aramark Corporation. Exhibitors not in compliance will be asked to remove the item(s) from the facility immediately.

**In signing below I understand and agree to the terms and conditions above.**

Applicant Signature \_\_\_\_\_ Date \_\_\_\_\_

Approved \_\_\_\_\_ Date \_\_\_\_\_

**Please mail or fax to our office at least 21 days prior to start of show to ensure confirmation.**

**Allen County War Memorial Coliseum**

**Attn: Director of Catering**

**4000 Parnell Avenue**

**Fort Wayne, IN 46805**

**Fx. (260) 484-1637**

